Students' Union Elections Office

Vote Online
uasu.ca/vote

GENERAL OVERVIEW

- 1. By-Election Update
- 2. Marketing Update
- 3. Deputy Returning Officers
- 4. March General Elections
- 5. Questions

BY-ELECTION UPDATE

- A few major changes:
 - All activities online
 - Online Candidates Meeting
 - One day after nomination deadline
 - Online Nomination Package Submission
 - No need for nominator signatures
- E-mails have already been scheduled to relevant faculty associations about vacancies as well how to use the UASU elections platform.

BY-ELECTION UPDATE

Key Dates

- Close of Nominations Thursday, September 17 @ 18:00
- Mandatory Candidates' Meeting Friday, September 18 @ 18:00
- Campaign Begins Monday, September 21 @ 09:00
- Name Change & Withdrawal Deadline Tuesday, September 22 @ 17:00
- Expense Report Submission Deadline Wednesday, September 30 a 13:00
- Voting Wednesday, September 30 & Thursday, October 1 (08:00–18:00+1)
- Results Announcement Thursday, October 1 @ 19:00

Vacancy petitions to follow (if need be)

MARKETING UPDATE

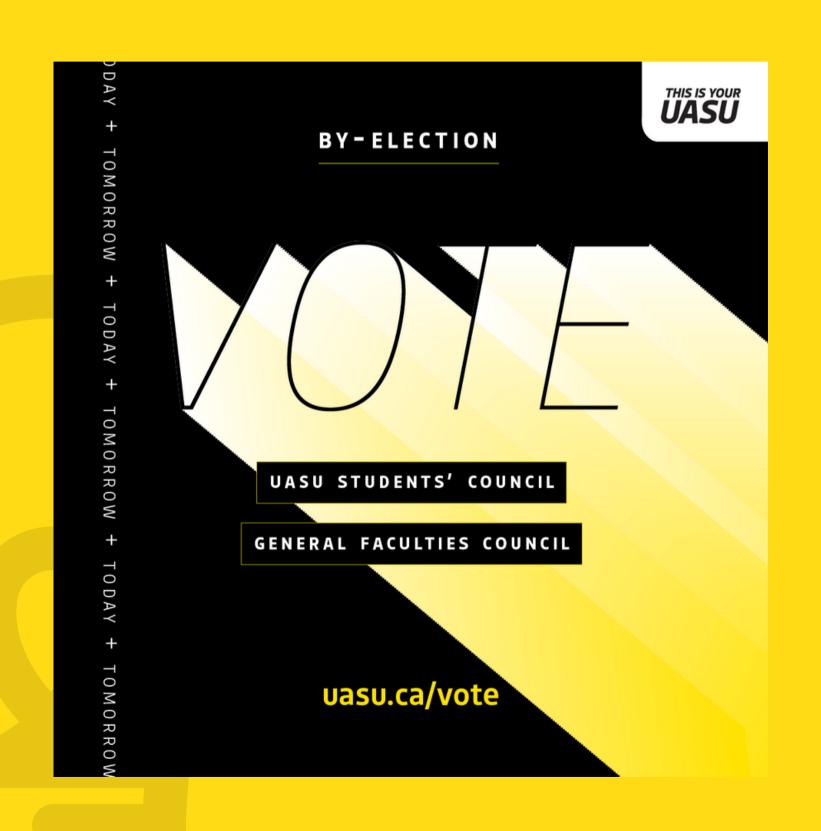
• All marketing will be online and on social media.

- Marketing Plan & Graphics have been finalized. (better than ever before)
- Marketing Sample next slide. (<u>It's amazing</u>)

• Elections Video

- Since I received no videos from council, I wrote a script for an Elections Video.
- Will be shot at different areas around campus.
- Will educate people about the SU, Elections & will encourage them to vote.

MARKETING SAMPLE





DEPUTY RETURNING OFFICERS

- Job Advertisments to run from 1 September 15 November
- Interviews from 15 30 November.
- Start date 1 December.

GENERAL ELECTION

• If situation does not get better and the semester is largely online, I will seek permission to cancel satellite campus forums.

Replace it with:

- A 2 minute candidate pitch video to be posted on social media
- Two online candidate debates (to be live streamed) and,
- An inperson Myer Hotowitz Forum



QUESTIONS?